

HAMZA DEYAF

LEADER. CEO. ENTREPRENEUR. ATHLETE.

PROFESSIONAL EXPERIENCE

FENIEX INDUSTRIES - CEO

AUSTIN, TX JAN 2010 - PRESENT

Founded and scaled Fenix Industries into a vertically integrated engineering, marketing, and manufacturing powerhouse of 200+ employees. Generated over \$200M+ in sales of emergency vehicle equipment since launch.

Built a global distribution network of 650+ active dealers

- Established a dynamic executive team of VPs and Chief Officers
- Designed and commercialized 100+ lighting and mechanical solutions
- Developed a robust internal supply chain across 50+ semiconductor and mechanical vendors
- Launched in-house divisions for Marketing, Engineering, Manufacturing, Logistics, and Finance
- Engineered a capital structure enabling consistent 40%+ year-over-year growth

SPEEDTECH LIGHTS - FOUNDER & CEO

AUSTIN, TX JAN 2005 - DEC 2009

Launched and led an online D2C startup, achieving rapid growth and international reach in under 5 years.

- Engineered one of the industry's first SEO-optimized, PPC-driven platforms
- Managed a lean international team spanning China, India, and Taiwan
- Spearheaded product design, branding, customer service, and operational logistics
- Successfully exited the company in 2010 through acquisition

ACCOMPLISHMENTS

ERNST & YOUNG - Entrepreneur of the Year Finalist

UNIVERSITY OF TEXAS - Hamza Deyaf Room Dedication

COMPANY SALES - SpeedTech Lights, Inc.

UNIVERSITY OF TEXAS - B.S. Sports Medicine,

Track & Field - 3 Time All-American

SKILLS

Executive Leadership

Strategic Vision & Execution

High-Impact Communication

Public & Motivational Speaking

Team Culture & Morale Building

Scalable People Management

CONNECT

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[LinkedIn Profile](#)

CAREER GOAL

To relentlessly pursue self-mastery and create a scalable impact that improves the lives of others.

REFERENCES

Bill Larosa

Vistage Chair / Former CEO

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Keith Frase

B2B CFO / Former CEO & CFO

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